

Innovation Maturity Model: Innovation Management – Converting Art to Science



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He has over twenty five years of experience in High-tech venture development, R&D Planning, Business Development, Product Management, and R&D efforts to develop Innovation Management methodologies & tools. Industry expertise includes Aerospace & Defense, Pharmaceuticals, and Software.

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The logical approach to harness innovation

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Issues Addressed

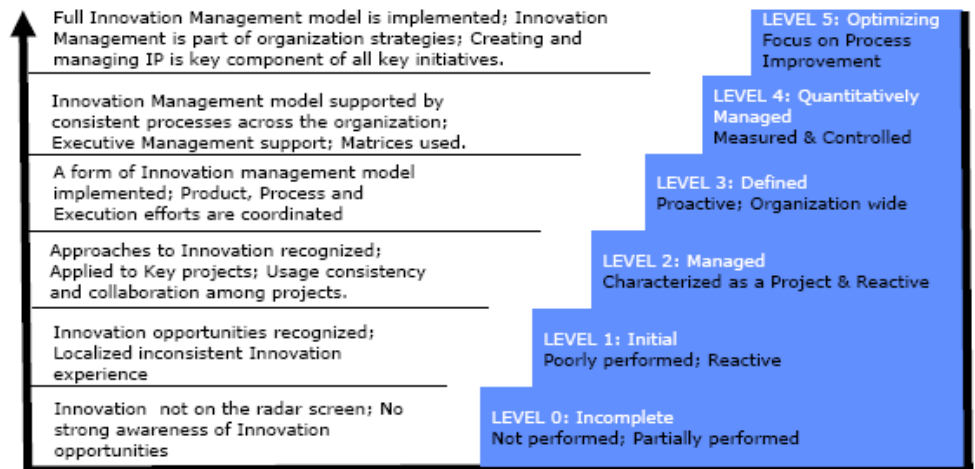
Recent realities of globalization, international R&D competition, and the societal challenges and global threats have led the CEOs of private and public organizations to include the concept of Innovation Management into their agenda. This issue is also highlighted in recent IBM and Boston Consulting Group studies which reveal that Innovation is “top of the mind” for most forward-looking and aggressive organizations.

So, the Holy Grail for these organizations is to concentrate on Innovation..... but how to manage Innovation? Innovation has become the buzzword for most executive management conferences, and is a subject of numerous articles and books. However, the Innovation Management practices are still an Art, and need to be measured and controlled with discipline and rigor, hence converting these practices into a Science. The following is an Infologic CMMI®-based Innovation Maturity model.

Innovation Maturity Model

We have developed the following model, based on a broader Innovation notion. We define Innovation as:

“Multi-disciplinary Radical & Evolutionary R&D into materials and non-materials based Products, Processes & Execution models which incorporate Enterprise Strategy Platforms and Analytics”.



Infologic Consulting and Training Services

Infologic focuses exclusively on Innovation Management through research, consulting and training. We can offer:

- **Analysis:** We discuss your goals and then work with you to customize our services to meet your needs.
- **Training:** Develop and deliver customized R&D and Innovation Management training to the R&D, Engineering and Manufacturing organizations.
- **Innovation Assessment and consultancy:** (a) Discuss your specific Innovation, R&D and technology management issues; (b) Prepare an assessment & recommendations report, and (c) Provide customized consultancy services.